



The Magic Begins

Walt Disney Animation Studios World Design

One of the special features of Disney Animation's feature films is the way the story world connects with the emotions of the characters to help tell the story.

Imagine you are a concept artist working on one of the feature films presented in The Magic Begins section of *Disney: The Magic of Animation exhibition*. You have been asked to create a concept artwork for a special scene.

The feature films in this section are: *Snow White and the Seven Dwarfs* (1937), *Fantasia* (1940), *Pinocchio* (1940), *Dumbo* (1941), *Bambi* (1942), *Saludos Amigos* (1943)

Select a Film: _____

Which scene are you working on?

What do you want to communicate through your artwork-- an emotion such as sadness or joy, a story element such as danger, or a mood such as peace or excitement?

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Draw your concept artwork here -- think about colour, shape, texture and position to create your living world.